

## Choice with Affirmative Action

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joint with...



## Two objectives in resource allocation

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**Question:** How to **reconcile** these two potentially conflicting objectives?

## examples from applications

*Priority orderings*

exam-score order in school choice

*Minorities*

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time-of-application in visa assignment

### *Minorities*

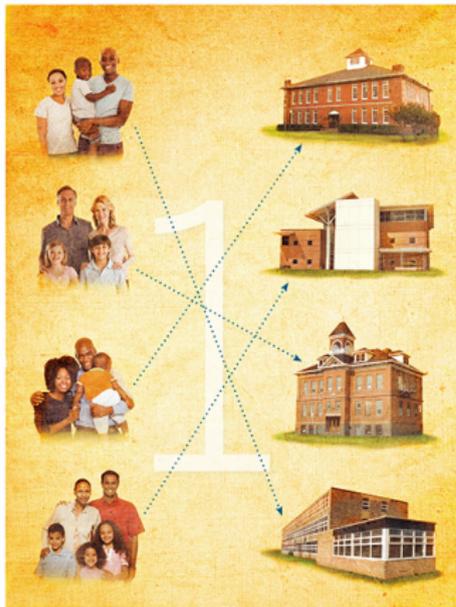
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- ▶ Although student preferences are elicited from the students, endowing each school with a choice rule is a part of the design process.
- ▶ When there are [affirmative action](#) concerns, which choice rule to use is non-trivial.
- ▶ Recent empirical studies, such as [Leashno & Lo \(2021\)](#), find that the design of the choice rule can have larger welfare implications than designing the rest of the mechanism.

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# Outline

**Part 1:** The new framework and the 'comparative statics' axioms.

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**Part 2:** Relationship to the choice rules in practice.

## framework

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A **choice rule**  $C$  for a school with  $q$  available seats (**capacity**) maps each problem  $(S, \tau, \succ)$  to a nonempty subset  $C(S, \tau, \succ) \subseteq S$  without exceeding the capacity, i.e.  $|C(S)| \leq q$ .

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- ▶ **Priority-compatibility:** A student is chosen over a higher priority student only if the former student is a minority student and the latter is a majority student.
- ▶ **Substitutability:** A chosen student remains chosen when the set of students shrinks, everything else the same.

## Substitutability is crucial because...

- ▶ Substitutable choice rules have been a standard tool following the seminal work of [Kelso and Crawford, 1982](#), in broadening the classical matching model with single priority.
- ▶ [Hatfield and Milgrom, 2005](#) show that substitutability guarantees the existence of [stable matchings](#).
- ▶ [Hatfield and Kojima, 2006](#) show that substitutability is [almost necessary](#) for the non-emptiness of the [core](#) in allocations problems
- ▶ Similarly, several classical results of matching literature have been generalized with substitutable choice rules ([Roth and Sotomayor, 1990](#); [Hatfield and Milgrom, 2005](#)).

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## priority improvements

- ▶ Given  $(S, \tau, \succ)$ , a priority ordering  $\succ'$  is an **improvement over  $\succ$  for a student  $s$** , if when we move from  $\succ$  to  $\succ'$ , the priority order of  $s$  weakly improves relative to each other student and strictly improves relative to at least one student, while the priority relation within other students stays the same.

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<u><math>(S, \tau, \succ)</math></u>		<u><math>(S, \tau, \succ')</math></u>
1		<b>3</b>
2		1
<b>3</b>	→	2
4		4
<b>5</b>		<b>5</b>

## type changes

- ▶ Given  $(S, \tau, \succ)$ , a type function  $\tau'$  is obtained from  $\tau$  by changing the type of a student  $s$  if  $\tau(s) = 1$  and  $\tau'(s) = 0$ ; and for each  $s' \in S \setminus \{s\}$ ,  $\tau(s') = \tau'(s')$ .

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<u><math>(S, \tau, \succ)</math></u>		<u><math>(S, \tau', \succ)</math></u>
1		1
2		2
3	→	3
4		4
5		5

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1		<b>3</b>
2		1
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4		4
<b>5</b>		<b>5</b>
$C(S, \tau, \succ) = \{1, 2, 3, 5\}$		$\{\mathbf{3}, \mathbf{5}\} \subset C(S, \tau, \succ')$

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<u><math>(S, \tau, \succ)</math></u>		<u><math>(S, \tau', \succ)</math></u>
1		1
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$C(S, \tau, \succ) = \{1, 2, 5\}$		$5 \in C(S, \tau', \succ)$

## representation result

**Theorem 1:** *A choice rule is an affirmative action rule that satisfies the **responsiveness axioms** if and only if it admits a **responsive reserve representation**.*

## reserve representations

- ▶ **Reserve representation:** For a given capacity  $q$ , at each problem, in addition to all the top- $q$  ranked (top-chunk) minority students, a certain number of non-top- $q$  ranked (bottom-chunk) minority students, called a **reserve number**, are chosen.

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## example

Let  $|\mathcal{S}| = 6$  and  $q = 4$ . Consider the choice rule  $C$  that admits a reserve representation via the following **reserve function**  $R$  that maps each type configuration of the top- $q$  ranked students, denoted by  $\rho$ , to a reserve number.

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- i. if  $\rho$  does not include any minority student, then  $R(\rho) = 2$ ,

$$\frac{(S, \tau, \succ)}{}$$

1

2

3

4

---

5

6

$$C(S, \tau, \succ) = \{1, 2, 5, 6\}$$

## example

- ii. if  $\rho$  includes one minority student, say 3, then  $R(\rho) = 1$ ,

$$\begin{array}{c} \underline{(S, \tau, \succ)} \\ 1 \\ 2 \\ 3 \\ 4 \\ \hline 5 \\ 6 \\ C(S, \tau, \succ) = \{1, 2, 3, 5\} \end{array}$$

## example

- iii. if  $\rho$  includes two minority students, say  $m_1$  and  $m_2$  such that  $m_1 \rho m_2$ , then  $R(\rho) = 0$  if  $\text{rank}(m_1, \rho) \neq 1$  and  $\text{rank}(m_2, \rho) = 4$ ; and  $R(\rho) = 1$  otherwise,

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- iv. if  $\rho$  includes three or four minority students,  $R(\rho) = 0$ .

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## Negative responsiveness axioms

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- ▶ **Negative responsiveness to type changes (NRTC):** If the type of a chosen minority student is changed, then all the majority students who used to be chosen should still be chosen.

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# **Choice rules in practice**

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Although these applications include different institutional constraints, the lexicographic feature remains common.

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- ▶ Given a problem  $(S, \tau, \succ)$ , the **affirmative priority ordering**  $\succ^a$  is obtained from  $\succ$  by moving the minority students to the top of  $\succ$ , while keeping the relative orderings among the minority students and among the majority students the same.

$\underline{\succ}$		$\underline{\succ^a}$
1		3
2		5
3	→	1
4		2
5		4

## lexicographic procedure

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## an example: no reserves

- Let  $|S| = 5$  and  $q = 3$ . For  $l = [\text{open}, \text{open}, \text{open}]$

$(S, \tau, \succ)$	$\succ$	$\succ$	$\succ$	
1	1	1	1	$\longrightarrow C^l(S, \tau, \succ) = \{1, 2, 3\}$
2	2	2	2	
3	3	3	3	
4	4	4	4	
5	5	5	5	

an example: reserve first

- Let  $|\mathcal{S}| = 5$  and  $q = 3$ . For  $l = [\text{reserve}, \text{open}, \text{open}]$

$(S, \tau, \gamma)$	$\gamma^a$	$\gamma$	$\gamma$
1	1	1	1
2	5	2	2
3	2	3	3
4	3	4	4
5	4	5	5

$\rightarrow C^l(S, \tau, \gamma) = \{1, 2, 3\}$

an example: reserve last

- Let  $|\mathcal{S}| = 5$  and  $q = 3$ . For  $l = [\text{open}, \text{open}, \text{reserve}]$

$(S, \tau, \gamma)$	$\underline{\gamma}$	$\underline{\gamma}$	$\underline{\gamma}^a$	
1	1	1	1	
2	2	2	5	
3	3	3	2	$\rightarrow C^l(S, \tau, \gamma) = \{1, 2, 5\}$
4	4	4	3	
5	5	5	4	

## lexicographic representations

A choice rule admits a *lexicographic representation* if there exists a *lexicographic order*, such that for each problem  $(S, \tau, \succ)$ ,  $C(S, \tau, \succ)$  is obtainable via the associated lexicographic procedure.

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# **An axiomatization of lexicographic choice**

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## effective type changes

- ▶ Given a problem  $(S, \tau, \succ)$  and a chosen minority  $s$ , **changing the type** of  $s$  is **effective** if it results in new chosen minority students, i.e.  $C^m(S, \tau', \succ) \setminus C^m(S, \tau, \succ) \neq \emptyset$  where  $\tau'$  is obtained from  $\tau$  by changing the type of  $s$ .

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$(S, \tau, \succ)$

1

2

3

4

5

→

$(S, \tau', \succ)$

1

2

3

4

5

$$C(S, \tau, \succ) = \{1, 2, 4\}$$

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<u><math>(S, \tau, \succ)</math></u>		<u><math>(S, \tau', \succ)</math></u>
1		1
2		2
3	→	3
4		4
5		5
$C(S, \tau, \succ) = \{1, 2, 4\}$		$C(S, \tau', \succ) = \{1, 4, 5\}$

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<u><math>(S, \tau, \succ)</math></u>		<u><math>(S, \tau', \succ)</math></u>
1		1
2		4
3	$\longrightarrow$	2
4		3
5		5

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<u><math>(S, \tau, \succ)</math></u>		<u><math>(S, \tau', \succ)</math></u>
1		1
2		4
3	→	2
4		3
5		5
$C(S, \tau, \succ) = \{1, 2, 4\}$		$C(S, \tau', \succ) = \{1, 4, 5\}$

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## An axiomatization of lexicographic choice

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summary

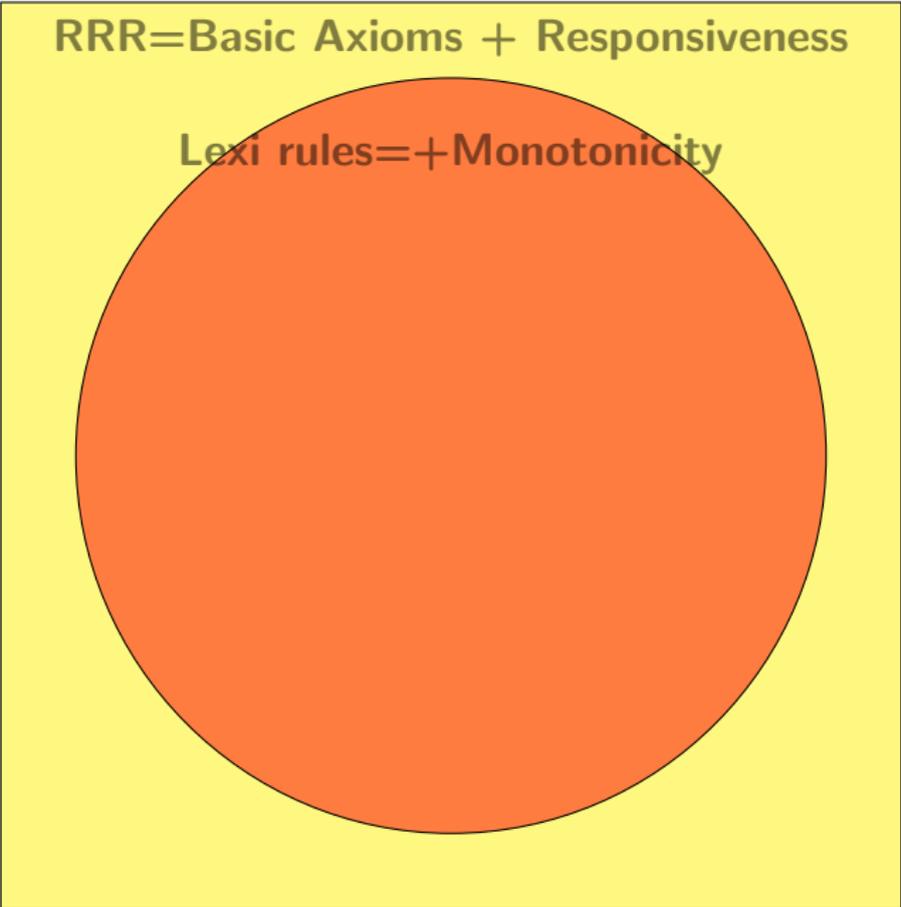
## summary

RRR=Basic Axioms + Responsiveness

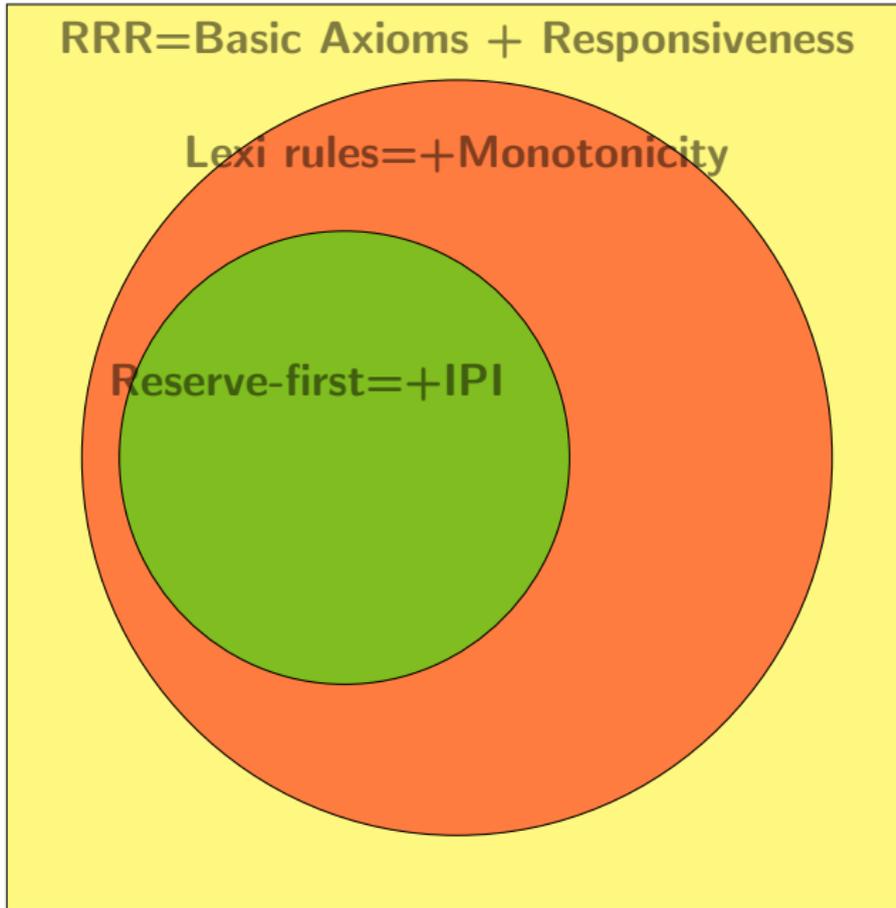
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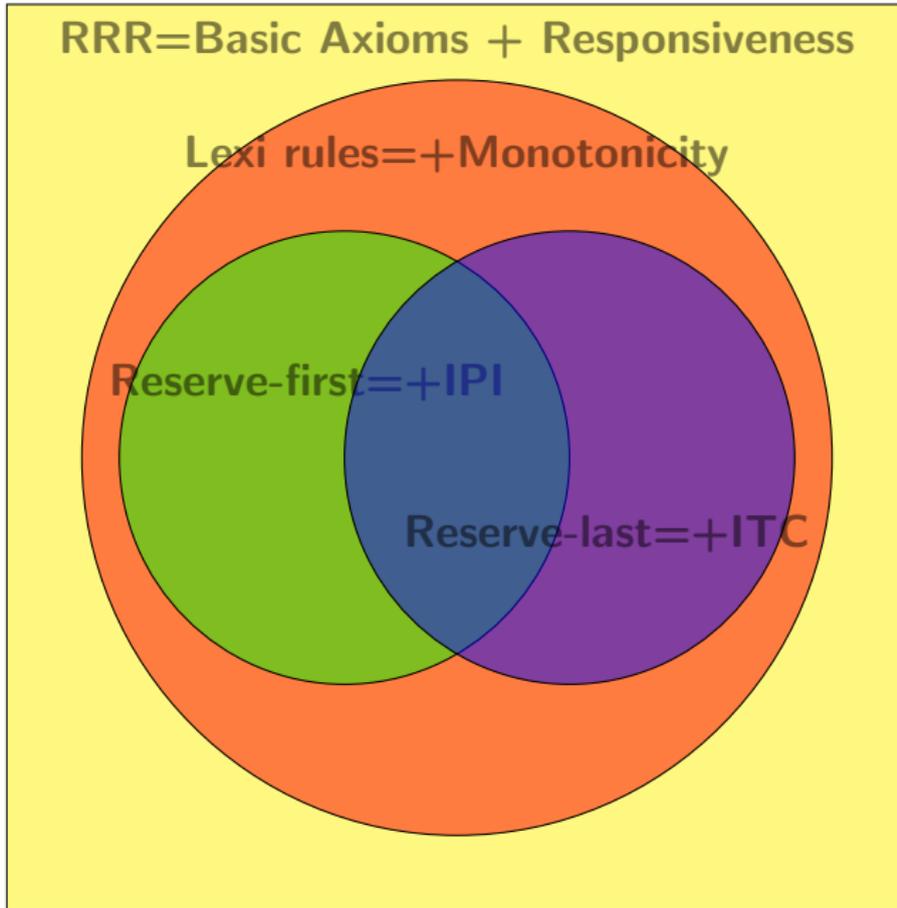
Lexi rules=+Monotonicity



summary

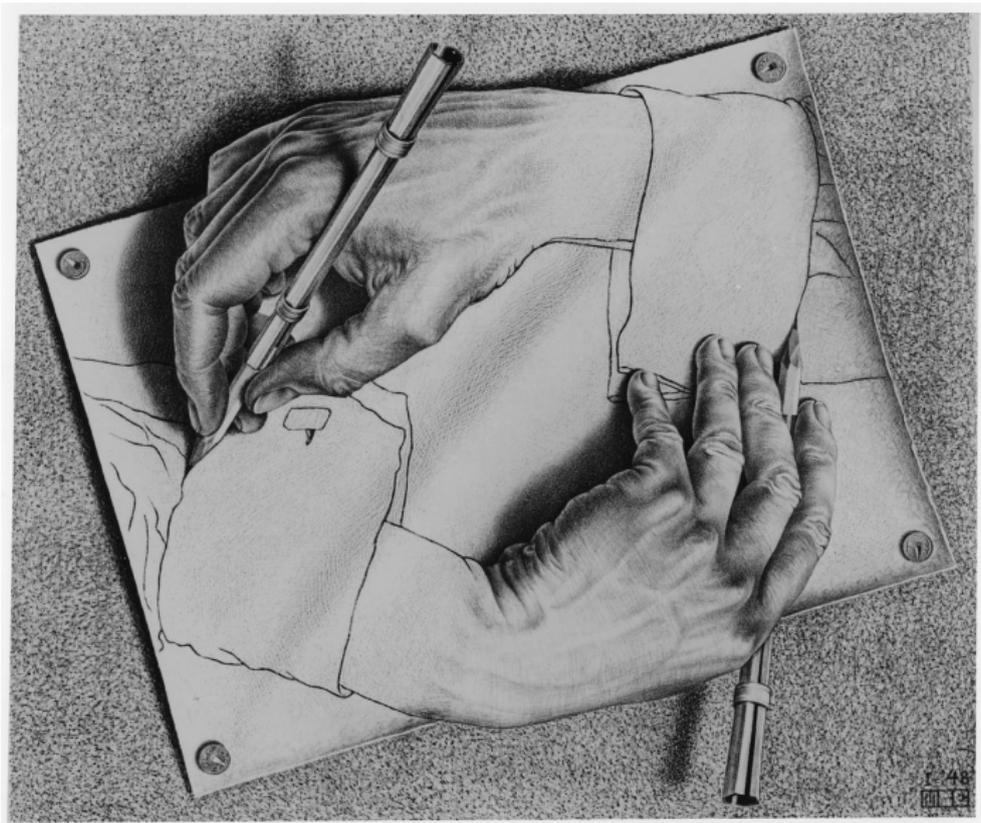


summary



└─ conclusion: Thank you ! ─┘

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# Responsiveness axioms



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└── conclusion ───

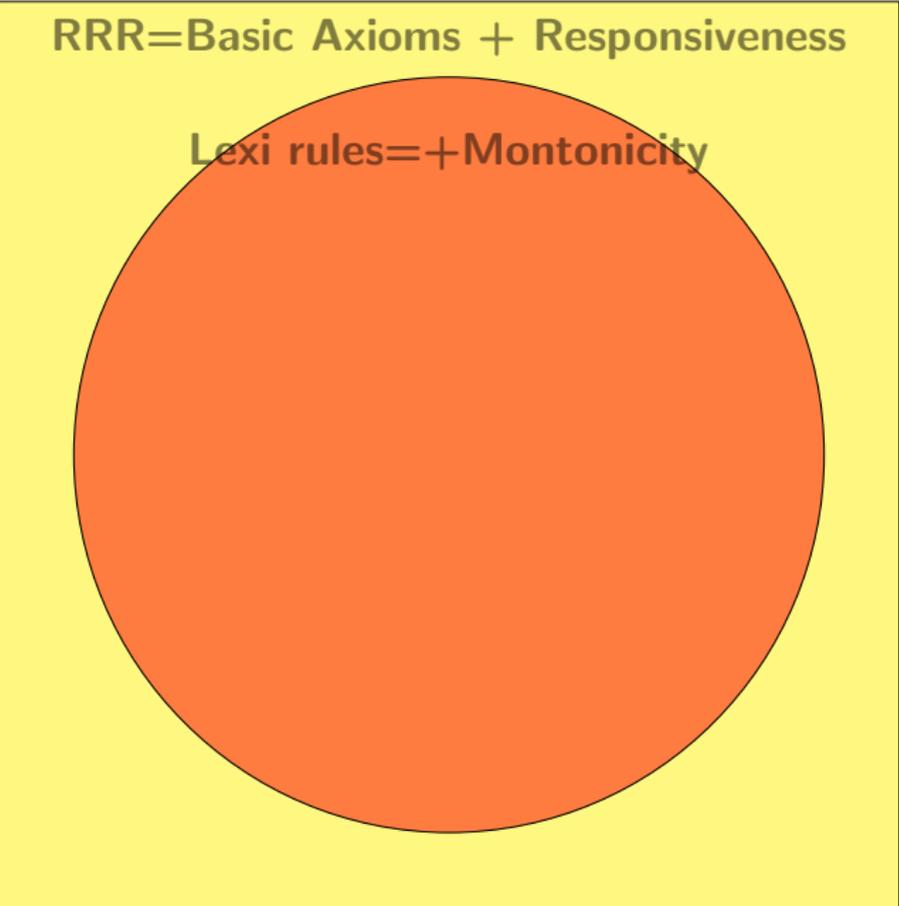
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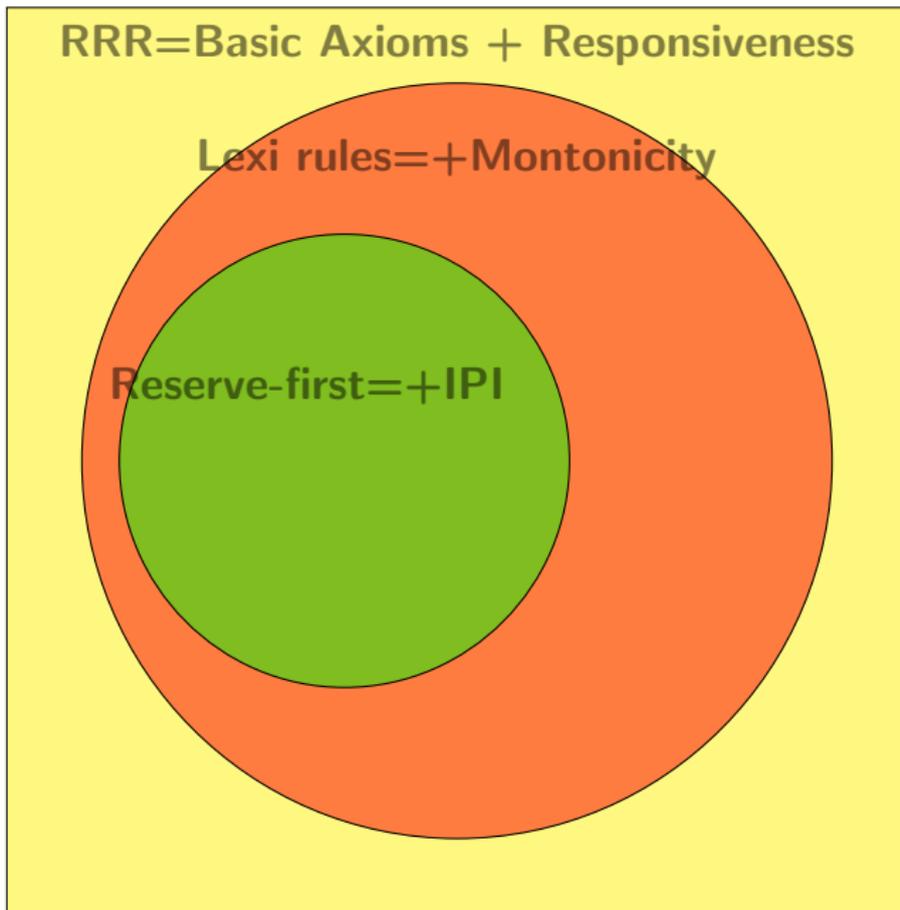
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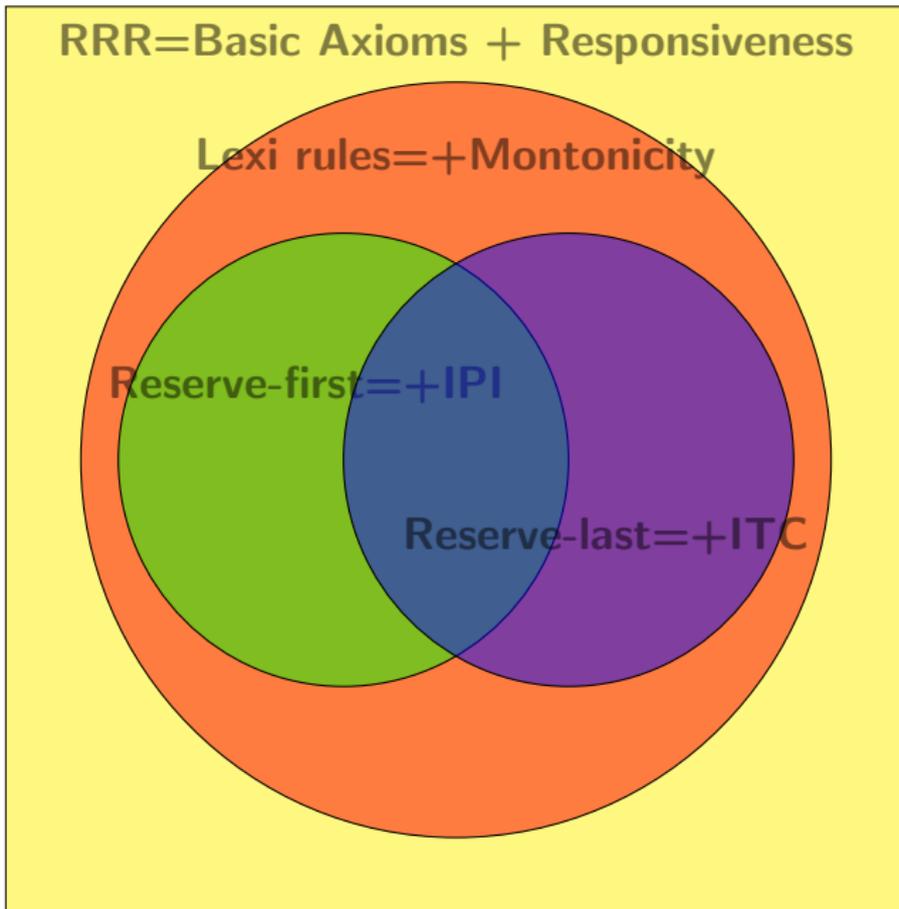
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# Threshold-reserve representation

▶ **Conditional invariance under priority improvements**

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**Theorem 3:** *A choice rule  $C$  is an affirmative action rule that satisfies conditional **invariance under priority improvements** if and only if it admits a **threshold-reserve representation**.*