Foundations of self-progressive choice models

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a snapshot

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- panacea has been adding structure into the model to obtain a <u>unique representation</u>.

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- despite prominent choice models, such as the RUM, are underidentified: multiple representations
- panacea has been adding structure into the model to obtain a <u>unique representation</u>.
- **e.g.** RUM \rightarrow probit, logit (Luce rule)

a snapshot

Here, instead of focusing on a specific choice model, we present a complementary approach:





assume an "orderliness" in the population (e.g. risk attitudes) that allows for partial comparison of agents' choice behaviors, thus derives the heterogeneity.



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We propose and analyze self-progressive choice models



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We propose and analyze self-progressive choice models that provide for <u>unique orderly representation for each aggregate</u> (random) choice behavior consistent with the model.



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 who seeks to describe the population heterogeneity derived from a given ordering.

Self-progressive choice models







A **self-progressive** choice model provides for a unique orderly representation for each aggregate (random) choice behavior consistent with the model.

components:

- I. (deterministic) choice models
- II. orderliness
- III. random choice models

I. deterministic choice model 🗕

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 μ specifies which choice behaviors are admissible.

e.g. rational model: choice functions maximizing a preference



• a choice function $c = [a \ a \ c \ b]$





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II. "orderliness"

- a primitive ordering > is a complete, transitive, & antisymmetric binary relation over X (>: a > b > c)
 e.g. objective values/rational assessment, risk or time prefs.
- *a* is "**better than**" (\geq) *b*: means a > b or a = b.

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We induce a **domination relation** \triangleright to **compare** different choice functions from the primitive ordering > s.t.

 $c \triangleright c'$ iff $c(S) \ge c'(S)$ for every $S \in \Omega$

from primitive ordering a > b > c to \triangleright

• c dominates c'-denoted by $c \triangleright c'$ -iff for every S,

$$c(S) > c'(S)$$
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Figure: set of all choice functions







Figure: set of choice functions ordered wrt \triangleright .

orderliness: $a > b > c \rightarrow >$



Figure: set of choice functions ordered wrt \triangleright .



a random choice function (RCF) ρ assigns each choice set S a probability measure over S.

ho	а	b	С	
{ <i>a</i> , <i>b</i> , <i>c</i> }	0	1	0	
$\{a,b\}$	<u>2</u> 3	<u>1</u> 3	0	
{ a , c }	1	0	0	
{ <i>b</i> , <i>c</i> }	2 3	0	<u>1</u> 3	

random choice model 🗕

a RCF *p* is representable as a prob. dist. over a set of deterministic choice functions (Birkhoff-von Neumann Thm).



The **random choice model** $\Delta(\mu)$ associated with μ is the set of RCFs that are representable as a prob. dist. over choice functions in μ .

random choice model -

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$\{a,b\}$	2 3	<u>1</u> 3	0
$\{a, c\}$	1	0	0
$\{b,c\}$	23	0	$\frac{1}{3}$






















 $\frac{2}{3}c_1 \oplus \frac{1}{3}c_4 \text{ is a progressive representation since } c_1 \triangleright c_4$ $\frac{1}{3}c_1 \oplus \frac{1}{3}c_2 \oplus \frac{1}{3}c_3 \text{ is not since } c_2 \perp c_3$



 $\frac{2}{3}c_1 \oplus \frac{1}{3}c_4$ is a progressive representation since $c_1 \triangleright c_4$ $\frac{1}{3}c_1 \oplus \frac{1}{3}c_2 \oplus \frac{1}{3}c_3$ is not since $c_2 \perp c_3$

E: a **self-progressive choice model** is a language that always provides for unique progressive representation.



$\Delta(\mu)$: random choice model obtained from a choice model μ >: domination relation obtained from > (given & fixed).

Defn: A choice model μ is **self-progressive** wrt \triangleright if each RCF $\rho \in \Delta(\mu)$ is uniquely representable as a prob. dist. <u>over</u> elements of μ that are comparable to each other.



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Defn: A choice model μ is **self-progressive** wrt \triangleright if each RCF $\rho \in \Delta(\mu)$ is uniquely representable as a prob. distribution over a set of choice fncs. $\{c_i\}_{i=1}^k \subset \mu$ s.t. $c_1 \triangleright c_2 \cdots \triangleright c_k$.



example: single-crossing RUM ____

• let $\mu = {c_i}_{i=1}^4$ be choice functions rationalized by ${\succ_i}_{i=1}^4$

>	\succ_1		\succ_2		\succ_3		\succ_4
а	а		b		b		С
b	b	\triangleright	а	\triangleright	С	\triangleright	b
С	С		С		а		а

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e.g. CRRA utilities parameterized by risk aversion coefficient.

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Apesteguia et al.'17: If a RCF is represented as a prob. dist. over <u>comparable rational choice fncs</u>. (SCRUM), then the representation is unique, **i.e. SCRUM is self-progressive**.

connection to the literature

- Apestaguia et al.'17: If a RCF is represented as a prob. dist. over a set of comparable rational choice fncs, then the representation is unique, i.e. SCRUM is self-progressive.
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 - However, parametrizing choices according to multiple behavioral characteristics is critical in explaining economic phenomena.

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e.g. CRRA utilities parameterized by risk aversion coefficient.

- However, parametrizing choices according to multiple behavioral characteristics is critical in explaining economic phenomena.
- e.g. The "equity premium puzzle"
 - **Epstein & Zin'89:** risk aversion & elasticity of substitution
 - Benartzi & Thaler'95: loss aversion & frequent evaluations



- Apesteguia et al.'17: If a RCF is represented as a prob. dist. over a set of comparable rational choice fncs, then the representation is unique, i.e. SCRUM is self-progressive.
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- Apesteguia et al.'17: If a RCF is represented as a prob. dist. over a set of comparable rational choice fncs, then the representation is unique, i.e. SCRUM is self-progressive.
- Filiz-Ozbay & Masatlioglu'22: a RCF is uniquely representable as a prob. dist. over comparable choice fncs, i.e. μ = {all choice functions} is self-progressive.
- $\textbf{literature} \rightarrow \textbf{*}existence of unique progressive representation\textbf{*}$

► to choose (m₁, p₁) or (m₂, p₂), agent *i* first checks if "p₁ is similar to p₂ & m₁ is different from m₂", or vice versa.



- If one of these is true, then the differentiating dimension becomes decisive.Otherwise, *i* chooses the >-better one.
 agent *i* is described by (εⁱ, δⁱ) with δⁱ ≥ εⁱ:
 ≅: "t₁ is similar to t₂" if |t₁ t₂| < εⁱ
 >: "t₁ is different from t₂" if |t₁ t₂| > δⁱ
 - **Q:** Is this model self-progressive?

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 $\cong: "t_1 \text{ is similar to } t_2" \quad \text{if } |t_1 - t_2| < \epsilon^i$ $\gg: "t_1 \text{ is different from } t_2" \text{ if } |t_1 - t_2| > \delta^i$

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Which choice models are self-progressive? Hope: A simple test?



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Is there a simple procedure to obtain the progressive representation (within a given model)?



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Is there a simple procedure to obtain the progressive representation (within a given model)?

Can we obtain a "recipe" for self-progressiveness?



Thm 1: A choice model μ is self-progressive wrt \triangleright iff the pair $\langle \mu, \triangleright \rangle$ is a lattice.









For each pair of choice fncs. c and c', their

- ▶ join: $c \lor c'(S) = max({c(S), c'(S)}, >)$
- meet: $c \land c'(S) = min(\{c(S), c'(S)\}, >)$

for each choice set S.



primitive ordering: $a > b > c \rightarrow \triangleright$



Figure: choice functions ordered wrt \triangleright .

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Figure: choice functions lattice wrt ▷.

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Ex 2: similarity-based choice (Rubinstein'88)

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agent *i* is described by (ϵ^i, δ^i) with $\delta^i \ge \epsilon^i$:

 $c^i \wedge c^j$ can be described by $(max(e^i, e^j), max(o^i, o^j))$ $c^i \wedge c^j$ can be described by $(max(e^i, e^j), min(\delta^i, \delta^j))$



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Only if: Let $c, c' \in \mu$ and $\rho = \frac{1}{2}C \oplus \frac{1}{2}c'$. Unique progressive representation: $\frac{1}{2}(c \vee c') \oplus \frac{1}{2}(c \wedge c')$. Since μ is self-progressive, $c \vee c' \in \mu$ and $c \wedge c' \in \mu$.



We will decompose each $\rho \in \Delta(\mu)$ into a set of comparable choice fncs in μ , by using a probabilistic procedure.



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Step 2: Pick a real number $r \sim \mathbb{U}(0, 1]$, and for each (S, x) let c(S) = x iff $r \in I_{Sx}$.



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let c be a choice fnc. found by UDP.

• fix $S_1 \& S_2$; let $b_1 = c(S_1) \& b_2 = c(S_2)$.

$$S_{1}: (\begin{array}{c} C \\ O \\ I_{S_{1}a_{1}} \end{array} \\ \vdots \\ S_{2}: (\begin{array}{c} I_{S_{2}a_{2}} \end{array} \\ O \\ I_{S_{2}b_{2}} \end{array} \\ \begin{array}{c} I_{S_{1}b_{1}} \end{array} \\ \begin{array}{c} I_{S_{1}c_{1}} \end{array} \\ \vdots \\ I_{S_{2}c_{2}} \end{array} \\ \begin{array}{c} \cdots \\ I_{S_{2}c_{2}} \end{array} \\ \end{array}$$

WTS: $\exists c_{12} \in \mu$ s.t. $c_{12}(S_1) = b_1$ and $c_{12}(S_2) = b_2$.

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part II

(*) for each pair of choice sets $S_1 \& S_2$, there exists $c_{12} \in \mu$ that copies c on $S_1 \& S_2$.

Extension lemma: Let $\langle \mu, \rhd \rangle$ be a lattice.

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Proof: Consider any $S_1, S_2, S_3 \in \Omega$. **WTS:** $\exists c_{123} \in \mu$ s.t. $c_{123}(S_k) = c(S_k)$ for $k \in \{1, 2, 3\}$:

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• $C_{123} \stackrel{\text{def}}{=} (C_{12} \land C_{13}) \lor (C_{12} \land C_{23}) \lor (C_{13} \land C_{23}) \in \mu$

$c_{23}(S_1) = y$	$(c_{12} \wedge c_{13})$	$(c_{12} \wedge c_{23})$	$(c_{13} \wedge c_{23})$
<i>y</i> > <i>x</i>	x	х	Х
$x \ge y$	Х	У	У



i. We have a test for self-progressiveness.



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ii. We obtain a precise recipe to restrict or extend any choice model as to be self-progressive



i. We have a test for self-progressiveness.

 We obtain a precise recipe to restrict or extend any choice model as to be self-progressive → minimal self-progressive extension of rational choice.

iii. We learn that self-progressive models allow for specifying multiple behavioral characteristics \rightarrow examples.











ii. How to restrict for self-progressiveness?

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Ex: rational choice

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iii. How to extend for self-progressiveness?

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- the extension is minimal if we are parsimonious in adding nonrational choice functions so that there is no self-progressive choice model
 - that contains rational choice functions, and
 - ▶ is contained in the minimal extension.









the lattice extension of rational choice



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Question: Is there an underlying economic pattern?

Yes: a model of choice overload

choice overload: larger choice sets might make agents worse-off.



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A1. remove alternatives that are worse than c(S), or

A2. add alternatives that are better than c(S).

a model of choice overload

A choice function $c \in \mu^{\theta}$ whenever for each S and $x \in S$, A1. if c(S) > x then $c(S \setminus x) \ge c(S)$, and

A2. if x > c(S) then $c(S) \ge c(S \setminus x)$.

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A choice function $oldsymbol{c} \in \mu^{ heta}$ whenever for each S and $oldsymbol{x} \in$ S,

- A1. if c(S) > x then $c(S \setminus x) \ge c(S)$, and
- **A2.** if x > c(S) then $c(S) \ge c(S \setminus x)$.

(experimental findings by Chernev & Hamilton'09 are supportive)

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- **A2.** if x > c(S) then $c(S) \ge c(S \setminus x)$.

(experimental findings by Chernev & Hamilton'09 are supportive)

Thm 2: μ^{θ} is the minimal self-progressive extension of rational choice model.





• Let μ be a given choice model and $x, y, z \in X$ be a triple.



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Then, y is revealed to be between x and z (y B_μ {x, z}) if ∃c ∈ μ s.t. c(S) = y and c(S \ z) = x for some S ∈ Ω.



- Let μ be a given choice model and $x, y, z \in X$ be a triple.
- ► Then, *y* is **revealed to be between** *x* and *z* (*y* \mathcal{B}_{μ} {*x*, *z*}) if $\exists c \in \mu$ s.t. c(S) = y and $c(S \setminus z) = x$ for some $S \in \Omega$.
- If $\mu \subseteq \mu^{\theta}(>)$, then y $\mathcal{B}_{\mu} \{x, z\} \Rightarrow x > y > z$ or z < y < x.



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Thm 3: Let \mathcal{B}_{μ} be the betweenness relation associated with μ . (i) \mathcal{B}_{μ} satisfies B1 – B3 iff \exists ordering > s.t. $\mu \subseteq \mu^{\theta}(>)$; (ii) > is unique (up to reversal) iff \mathcal{B}_{μ} satisfies sB1 & B3.

- Betweenness relations are used to axiomatize geometry.
- Huntington & Kline'1917 proposed 11 different sets of axioms to characterize the betweenness on a real line.

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B1. Each triple $x, y, z \in X$ appears in at most once in \mathcal{B}_{μ} .

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For each distinct $x, y, z, w \in X$ s.t. $y \mathcal{B}_{\mu} \{x, z\}$, B2. If $z \mathcal{B}_{\mu} \{x, w\}$, then it is not $w \mathcal{B}_{\mu} \{x, y\}$.



B3. If x, y, w and y, z, w are in \mathcal{B}_{μ} , then $y \mathcal{B}_{\mu} \{x, w\}$ or $y \mathcal{B}_{\mu} \{z, w\}$ but not both. $(\widehat{x}) - -(\widehat{y}) - -(\widehat{z})$



Corollary: $\mu = \mu^{\theta}(>)$ and $\mu = \mu^{\theta}(>')$ iff >' is the inverse of >.

In words: If a choice model μ coincides with the minimal extension of rational choice functions with respect to a primitive ordering >, then this primitive ordering is identifiable unique up to its inverse.



Robustness: Which choice models render unique orderly representations independent of the primitive ordering(s)?

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Defn: A choice model μ is universally self-progressive if μ is self-progressive wrt any domination relation \triangleright (that can be obtained from any set of primitive orderings $\{>_S\}_{S \in \Omega}$).

c: a complete contingent plan to be implemented U(x, S) be the set contingent utility of choosing x.

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Convexity: if c^* is obtained as a "mixture" of some $c, c' \in \mu$, i.e. $c^*(S) \in \{c(S), c'(S)\}$ for every *S*, then $c^* \in \mu$ as well.

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• *meet* and *join* are special *mixtures*.
Prop: A choice model μ is universally self-progressive iff \exists set contingent utility functions $\{U(\cdot, S)\}_{S \in \Omega}$ s.t. the maximizers of their sum comprises μ , i.e.

$$\mu = \operatorname{argmax}_{\boldsymbol{c} \in \mathcal{C}} \sum_{\boldsymbol{S} \in \Omega} \boldsymbol{U}(\boldsymbol{c}(\boldsymbol{S}), \boldsymbol{S})$$

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 to extend rational choice model into a universally self-progressive one, we must add every choice function.

- Let $\{\succ_k\}_{k=1}^{K}$ be a set of strict preferences.
- ► Then, a choice function $c \in \mu$ if for each *S*, the alternative c(S) is the \succ_k -maximal one in *S* for some *k*.
- \blacktriangleright To see that μ is universally self-progressive, define

$$U(x,S) = \begin{cases} 1 & \text{if } x = max(S,\succ_k) \text{ for some } k \in \{1,\ldots,K\}, \\ 0 & \text{otherwise.} \end{cases}$$

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identification of > _____

We introduce conditions structuring the \mathcal{B}_{μ} that are necessary and sufficient for the existence and uniqueness of a primitive ordering > that renders a choice overload representation to the choice model, i.e. $\mu \subseteq \mu^{\theta}(>)$

Corollary: If a choice model μ coincides with the minimal extension of rational choice functions with respect to a primitive ordering >, then this primitive ordering is identifiable unique up to its inverse.

 $\mu = \mu^{\theta}(>)$ and $\mu = \mu^{\theta}(>')$ if and only if >' is the inverse of >.



- consider a population with the primitive ordering >
- ► each agent *i* has the same preference relation ≻*, but a possibly different threshold alternative xⁱ_S for each S.
- ▶ *i* chooses the \succ^* -maximal alternative in $\{x \in S : x \ge x_S^i\}$



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Is this model self-progressive?

Yes, $\langle \mu, \rhd \rangle$ is a lattice:

 $c^i \lor c^j(S)$ is the \succ^* -maximal alternative $\ge max(\{x_S^i, x_S^j\}, \ge)$ $c^i \land c^j(S)$ is the \succ^* -maximal alternative $\ge min(\{x_S^i, x_S^j\}, \ge)$